

Praveen Thangavel

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PROFESSIONAL SUMMARY

Front-end Web Developer & UX Designer with 3+ years of experience building responsive, accessible, and high-performance websites, dashboards, and mobile applications using HTML, CSS, JavaScript, WordPress, and Shopify. Skilled in converting designs into pixel-perfect, SEO-friendly code while adhering to WCAG 2.1 accessibility standards.

TECHNICAL SKILLS

- Frontend: HTML5, CSS3, JavaScript (ES6), jQuery, Bootstrap 5, Responsive Design
- Platforms: WordPress (Theme & Plugin Development), Shopify (Liquid, Theme Customization)
- Design & Prototyping: Figma, Adobe XD, Wireframing, Prototyping, Design Systems
- Tools: Git, Basic SEO, Google Lighthouse, WCAG 2.1 Accessibility, Adobe Photoshop & Illustrator

PROFESSIONAL EXPERIENCE

Web Developer & UX Designer - MindMade Technologies, Coimbatore

Jan 2024 – Present

- Developed and launched 25+ responsive websites and web apps using HTML, CSS, Bootstrap, and JavaScript, achieving 95+ Lighthouse performance scores and full mobile compatibility.
- Designed and prototyped 3+ dashboards and 5+ mobile apps, improving usability and task efficiency for clients.
- Customized WordPress and Shopify themes for 10+ clients, integrating custom plugins and payment gateways, reducing page load time by 40% on average.
- Converted 50+ Figma and Adobe XD designs into clean, semantic, production-ready code with zero deviation from design specifications.
- Implemented WCAG 2.1 accessibility standards, enhancing usability for users with disabilities.
- Collaborated with design and marketing teams to optimize SEO and Core Web Vitals, resulting in a 20–30% increase in organic traffic for client websites.

UX Designer – Educrate

Nov 2022 – Dec 2023

- Led end-to-end UX design for a web platform serving 5,000+ students and teachers, simplifying access to academic content.
- Conducted 50+ user interviews and surveys; created personas, user journeys, and information architecture, improving task completion rate by 35%.
- Designed and prototyped intuitive interfaces in Figma, reducing navigation steps from 7 to 3 for key user flows.
- Performed competitor analysis and introduced modern design patterns, increasing user retention by 25%.

CERTIFICATIONS

Google UX Design Professional Certificate - 2022

EDUCATION

- M.Sc. Physics, Bharathiyar University, 2021
- B.Sc. Physics, Bharathiyar University, 2019