

Praveen Thangavel

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Web Developer & UX Designer

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Professional Summary —

Creative and detail-oriented Web Developer with practical experience in crafting mobile-friendly, easy-to-navigate websites and custom web solutions. Adept at turning visual concepts into fully functional interfaces, optimizing site speed and usability, and working with various content and commerce platforms. Known for ensuring accessibility standards, maintaining code quality, and working effectively with teams to meet project goals.

Skills —

Skilled in HTML, CSS, JavaScript, jQuery, Bootstrap, WordPress, Shopify, theme customization, responsive web design, Figma, Adobe XD, Illustrator, Photoshop, prototyping, wireframing, user research, usability studies, information architecture, design systems, accessibility standards (WCAG), basic SEO, Git, and MS Office.

Experience —

Web Developer & UX Designer

MindMade Technologies

2024 – Present

- Developed responsive, high-performance websites and web applications using HTML, CSS, Bootstrap, JavaScript, and jQuery, ensuring smooth functionality, cross-browser compatibility, and mobile responsiveness.
- Customized and maintained WordPress and Shopify platforms, including theme development, plugin integration, and eCommerce optimization, to deliver scalable, client-manageable solutions.
- Translated UI designs and prototypes from tools like Figma and Adobe XD into clean, production-ready code, bridging the gap between design and development.
- Implemented SEO best practices, web accessibility standards (WCAG), and performance optimization techniques to enhance site visibility, usability, and user satisfaction.
- Collaborated with designers, developers, and stakeholders to align technical implementation with project goals, contributing to scalable design systems and efficient workflows.

Product Designer

Educrate

2022 – 2023

- Spearheaded the end-to-end design of Educrate's web platform aimed at simplifying academic content access and delivery for students and educators.
- Conducted extensive user research including surveys, interviews, and contextual inquiries to understand the pain points of teachers, students, and parents.
- Mapped out user personas, journeys, and information architecture to guide intuitive navigation and feature prioritization.
- Created low to high-fidelity wireframes and interactive prototypes using Figma and Adobe XD to communicate design intent and gather feedback early in the development cycle.
- Performed competitor analysis to benchmark UX features and introduced innovative design patterns that improved user engagement and retention.
- Delivered presentations and walkthroughs to stakeholders, defending design rationale and aligning UI/UX goals with business objectives.

Certifications —



Google Certification for UX Designer - [Click here to view](#)

Education —

M.Sc. in Physics 2021
Bharathiyar University

B.Sc. in Physics 2019
Bharathiyar University

Clients worked with —



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